::CASE STUDY OF A FOOD SHOP::

**:AGENDA:**

* **INTODUCTION**
* **PROBLEMS**
* **ANALYSIS**
* **SOLUTION**

:INTRODUCTION:

A man leases a new fast food restaurant in Bangalore's BM Layout. He used to offer both vegetarian and non-vegetarian dishes, and he made a tremendous profit in the first three months. However, after three months, the profit margin drops dramatically.

:PROBLEMS:

1. After three months, sales drop dramatically.
2. After removing its veg item, the business began to lose its reputation.
3. In today's world, the shop uses a lot of technology but this shop is running behind.

:ANALYSIS:

The solution is based on the existing data and current technology.



**:SOLUTION:**

1.Maintain good taste and quality of food.

2.Provide vast publicity through social media, websites and ads.

3.The majority of the customers are vegetarians,they must reintroduce veg foods.

4. Engage his company with technology, which entails Register his restaurant with the food-related apps.